## Studio Louise Campbell

Project name: Cutlery

Text:

Cutlery is one of our most important set of household tools. Used many times daily, at times formally, most often casually, but always to move food from dinnerware to mouth as smoothly as possible. Almost as intimate as our toothbrushes, yet objects we share with other people. Of course the aim has been to create a beautiful set of cutlery, but function has come first, and any unnecessary ornamentation has been avoided, allowing the food, not the tool moving it, to be kept in focus.

This project has been designed through a long, detailed hand modelling process. Several hundred more or less practical / detailed / appealing models have been made in various materials, and the final result is very directly linked to these models. Although 3d computer work and printing was introduced at what was expected to be the final stage of this project, it was abandoned in favour of returning to the hand made. There was no alternative with these tools for hand holding than to continue by hand through to the final prototypes, which were made in solid silver by spending many afternoons side by side with a silversmith at Georg Jensen. Louise's eyes and Adnan, the silversmiths, steady hands joined forces until the perfect balance and every detail on each model was satisfactory.

Year: 2014
Designed for: Georg Jensen
Pieces: 14
Material: Stainless steel